

paforums 2023 agenda

10:00 | KSA GMT +3

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nov.	14

welcome drink + networking 10:00 - 10:15 10:15 - 10:20

	keynote sessions	
10:20 - 11:00	Ross Sparkman, Former Head of Strategic Workforce Planning - Nike, Facebook (Meta) and GE Aviation Private Consultant Future-Focused Workforce Planning: Navigating an Al-Driven Workforce Over the past year, Al has displayed its real-world capabilities in different industries and applications worldwide. With ongoing advancements,	
	the impact of Al on work processes and workforce structures will be significant. This session aims to guide organizations in strategizing for their future workforces amidst the transformative changes and opportunities arising from Al.	
11:00 - 11:40	Dr. Anthony Hesketh, Associate Professor - Lancaster University	
	Laughing Lost in the Data Mountains: Navigating HR analytics in a new artificial intelligence age.	
	Get ready to explore the fascinating world of AI in HR. We'll examine the alignment of AI rhetoric with reality, explore AI's potential in making intangible aspects of business tangible, and address ethical dilemmas in managing and thinking quantamentally. Discover the intriguing interplay between AI and HR, and how it can transform our perspective and utilization of human capital.	
11:40 - 12:00	coffee break	
12:00 - 12:40	Stela Lupushor, Founder - Reframe.Work Inc.	
	Humanizing HR: How AI Can Enhance the Employee Experience	
	Al is transforming HR by automating tasks, streamlining operations, and improving decision-making. This session explores how Al can create a human-centric HR approach, fostering trust, empathy, and collaboration. We will discuss the transformative power of generative Al in creating a personalized and optimized workforce experience that enhances organizational performance and employment brand.	
	panel discussion	
12:40 - 13:25	Nabil Batawi, CHRO - Alkhorayef Group Ahmed Alhomoud, CHRO - Cenomi Group Mohammed Alkhamis, Human Capital VP - The Royal Commission for AlUla Adel Alghamdi, Assistant Deputy Minister for HR - Ministry of Industry and Mineral Resources Abdulaziz Alshehri, Human Capital VP - Mining Sector	
	During this panel discussion, prominent Saudi Executives will showcase Real-Life Success stories and practical examples of how Al and People Analytics have been implemented effectively	
13:25 - 13:30	// closing note	
13:30 - 15:00	executive roundtable and networking lunch post-event exclusive access	

Experience an engaging and informative executive roundtable discussion featuring our esteemed speakers and experts, focusing on pertinent topics of significance to leaders in Saudi Organizations. Following the discussion, a networking lunch will be provided.