



paforums | 2024

the prestigious people analytics award



info
@paforums
.org

www
paforums
.org

in
maven
insights

organized by **maven**
insights



unlocking excellence. recognizing achievements.

The 2024 PAAward, designed by Maven Insights, aims to honor and commend outstanding achievements in the People Analytics field, showcasing innovative approaches and impactful strategies within the dynamic Saudi business landscape.

An esteemed panel of experts will conduct rigorous and impartial evaluations to highlight the most deserving contributors in the field of People Analytics.

The culmination of this extensive process will be celebrated at Maven Insights' 7th PAForum; an annual event that assembles industry leaders, HR professionals, and experts to discuss the latest trends, share insights, and acknowledge the winners of the PAAward.

why apply?

strengthen your organization's standing



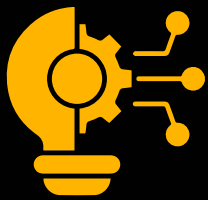
Securing the PAAward positions your organization as a frontrunner in leveraging data-driven strategies to optimize workforce management and drive superior business outcomes.

boost employee morale



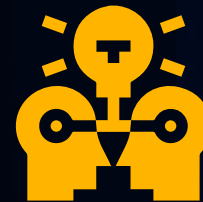
Recognize the dedication and contributions of your people analytics team to foster a culture of appreciation, thereby bolstering employee morale and motivation.

showcase innovation and excellence



Display your organization's innovation by showcasing cutting-edge technologies and emerging trends in People Analytics.

cultivate valuable connections



Cultivate strategic connections and network with industry leaders, fostering collaboration and knowledge at the forefront of industry evolution.

eligibility criteria

company size

- more than 200 employees

location

- KSA

operational duration

- > 2 years

industry

- gov + semi gov + private



application process + key dates / timeline

step 1



call for applications

step 2



first application review

step 3



second application review

step 4



judges' assessment and data verification

step 5

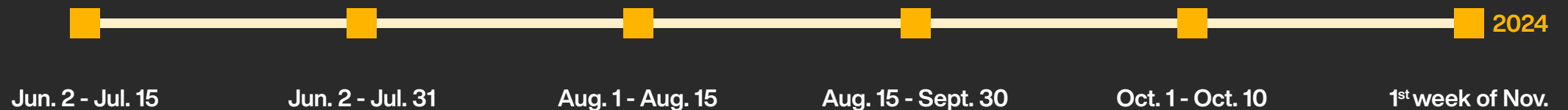


deliberation and recipients' selection

step 6



PAForums 2024 + PAAwards ceremony



evaluation criteria



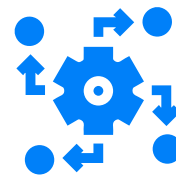
PA organization

Assessing the maturity of the people analytics function in the organization and the capabilities of the team



data integration and analysis

Examining how effectively the organization integrates and analyzes workforce data to inform strategic decisions



impact on business performance

Evaluating the tangible impact of people analytics on overall business performance and outcomes



innovative technology implementation

Recognizing cutting-edge technologies and tools utilized in people analytics functions



ethical and inclusive practices

Acknowledging organizations that uphold ethical standards and promote inclusivity in their people analytics strategies



about paforums

The People Analytics Forum started in 2017 as the first of its kind in the GCC region. It aims to establish a community of senior HR and People Analytics leaders who want to move beyond static measures in evaluating their business contributions.

Each year's event is built around the most pressing HR issues of the time. World renowned experts share the latest ideas and discuss ways to harness the full potential of data to empower data-driven HR function.

The Forum is ideal for those working with People Analytics, HR Analytics, Workforce Analytics, Talent Management, and Talent Retention. The annual event provides a platform for an intellectual debate among great minds and practitioners of People Analytics.



about maven insights

Maven Insights is a renowned management consulting firm with decades of combined expertise in developing capabilities for growing and retaining a loyal customer base.

Our management team have extensive experience working with and delivering value to large organizations across various sectors.

During the 6th edition of its PAForums, Maven Insights proudly revealed the inauguration of the groundbreaking **People Analytics Award (PAAward)** for Saudi Companies, setting the benchmark for excellence and international recognition in the realm of People Analytics.



 **pa**awards
1st edition ■ GCC

paforums | 2024

organized by **maven**
insights